



INCEPTIAL

Automation to Drive Efficiency



About Inceptial

Offshore Development Centers in Kolkata & Bangalore

Established practices across Testing, Staff Augmentation, Managed Services and Project Solutions

Successfully placed 300+ resources as permanent employees

Offices in Kolkata, Bangalore, Hyderabad, Mumbai, Pune & Gurgaon

International offices in USA & UK

120+ deployed IT resources across Global clients

4500+ registered Final Year Engineering students at any given point of time

200+ internal employees

In the process of Patenting a Robotic Recruitment Software, Recruitment To Onboarding

Our Services

Managed Services



Project Solutions



Testing



Smart Outsourcing



Campus Hiring



Offshore Delivery



Staffing Solutions



Payroll Services



Case Study

Offshore Development Centre (Inceptial India)

2010-2023 Ongoing



Client's Profile



**A Multinational IT
Product Company**

Headquarter: France

Market Presence: 25 Years

**Global Presence: Paris,
Germany, USA, India, China**

Services Offered by Inceptial ODC



**Data
Mining**



**Testin
g**



**Automatio
n**



**Integratio
n**



**Developmen
t**



**Contact
Prospectio
n**

ODC SERVICE Integration



Engagement

Project Name: Product Architecture
Type of Application: Web
Technology: SQL, HTML & Google APIs,
MS-Excel
Team Size: 7



Challenges

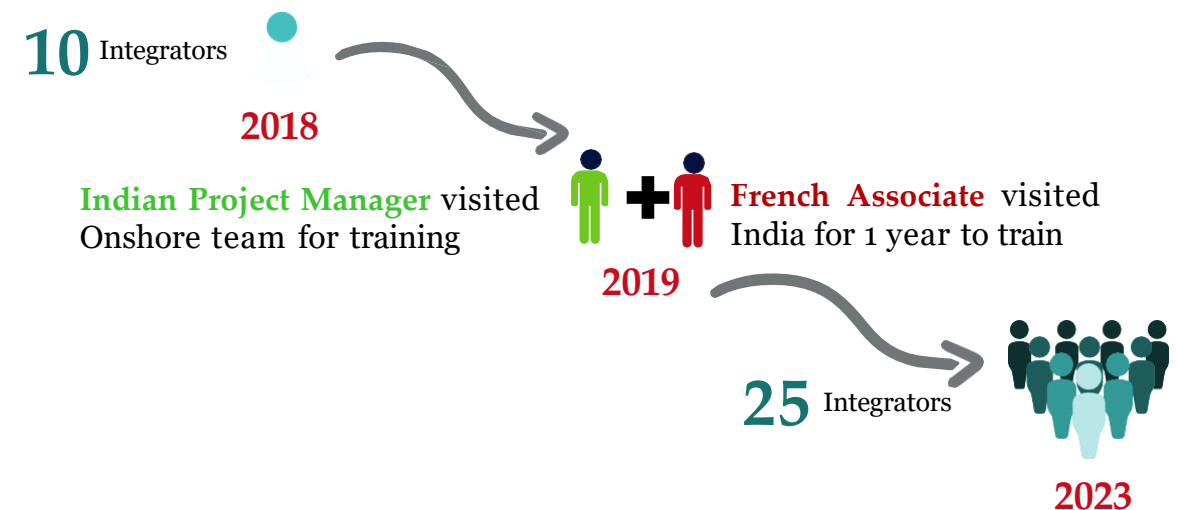
- Client's expectations in details
- Introduced to new product and framework
- Different Time Zones
- Language Barrier
- Winning Client's Confidence on Offshore Team
- On-time & High-Quality Delivery



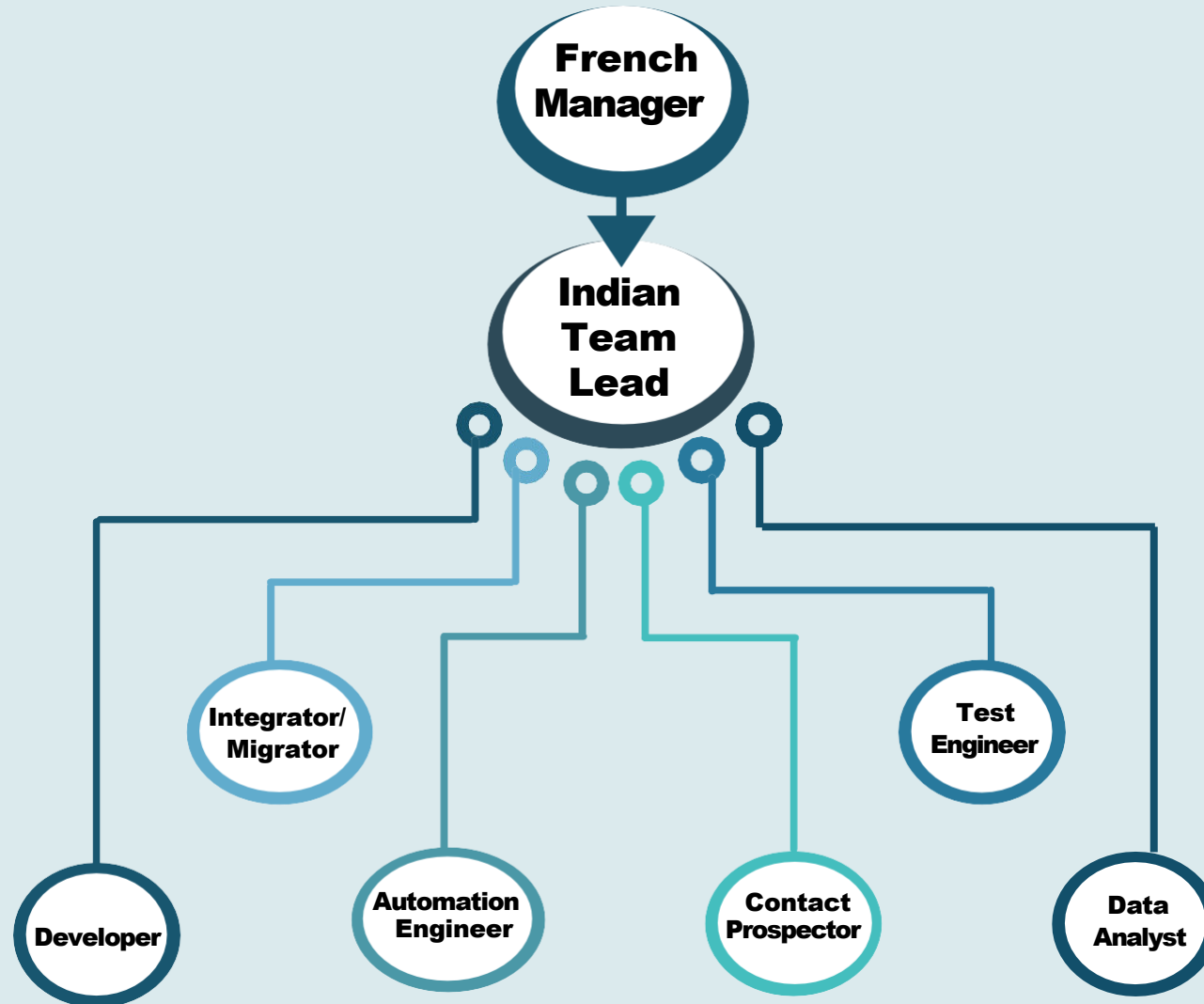
Solutions

- Detailed understanding of the framework
- Minimum turn-around time for KT
- Initial Pocs were presented to client before kick-off
- Seamless IT infrastructure support to work remotely
- Client-Partner Bonding
- Reduced Overhead Infra Cost

Team Growth Flow

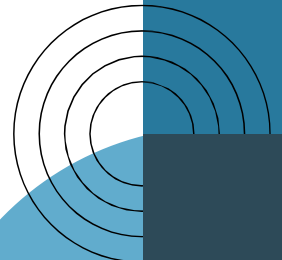
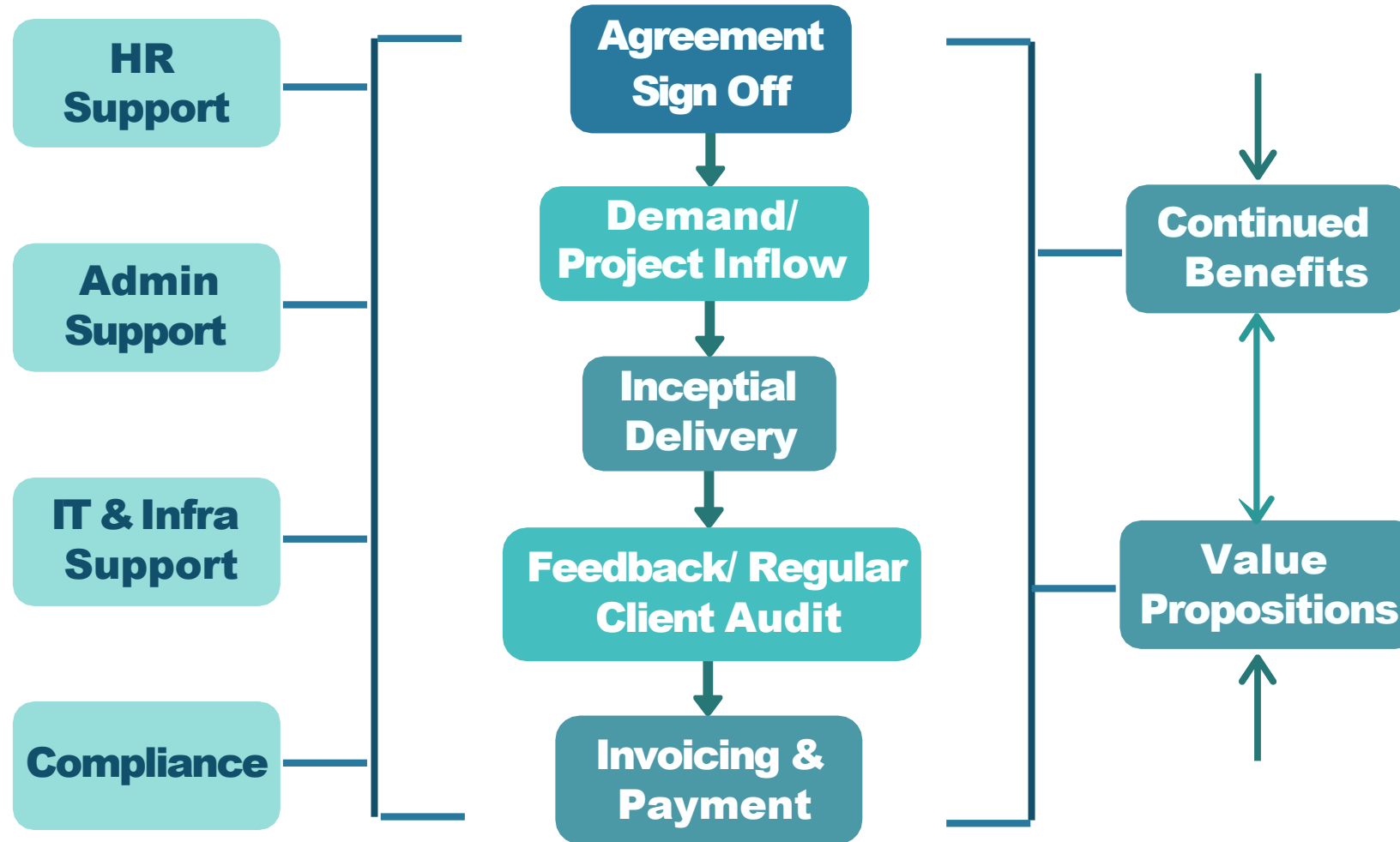


Staffing Model (IT)



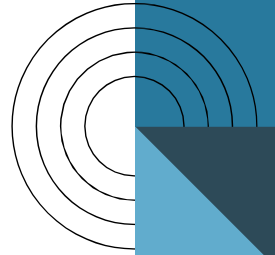
- ▶ State-of-the-art Infrastructure
- ▶ Modern Technology enabled
- ▶ Abundant local talent
- ▶ Perfect mix of experience & skills
- ▶ Employee friendly policies
- ▶ Competitive pricing
- ▶ Flexible Staffing

Engagement Model



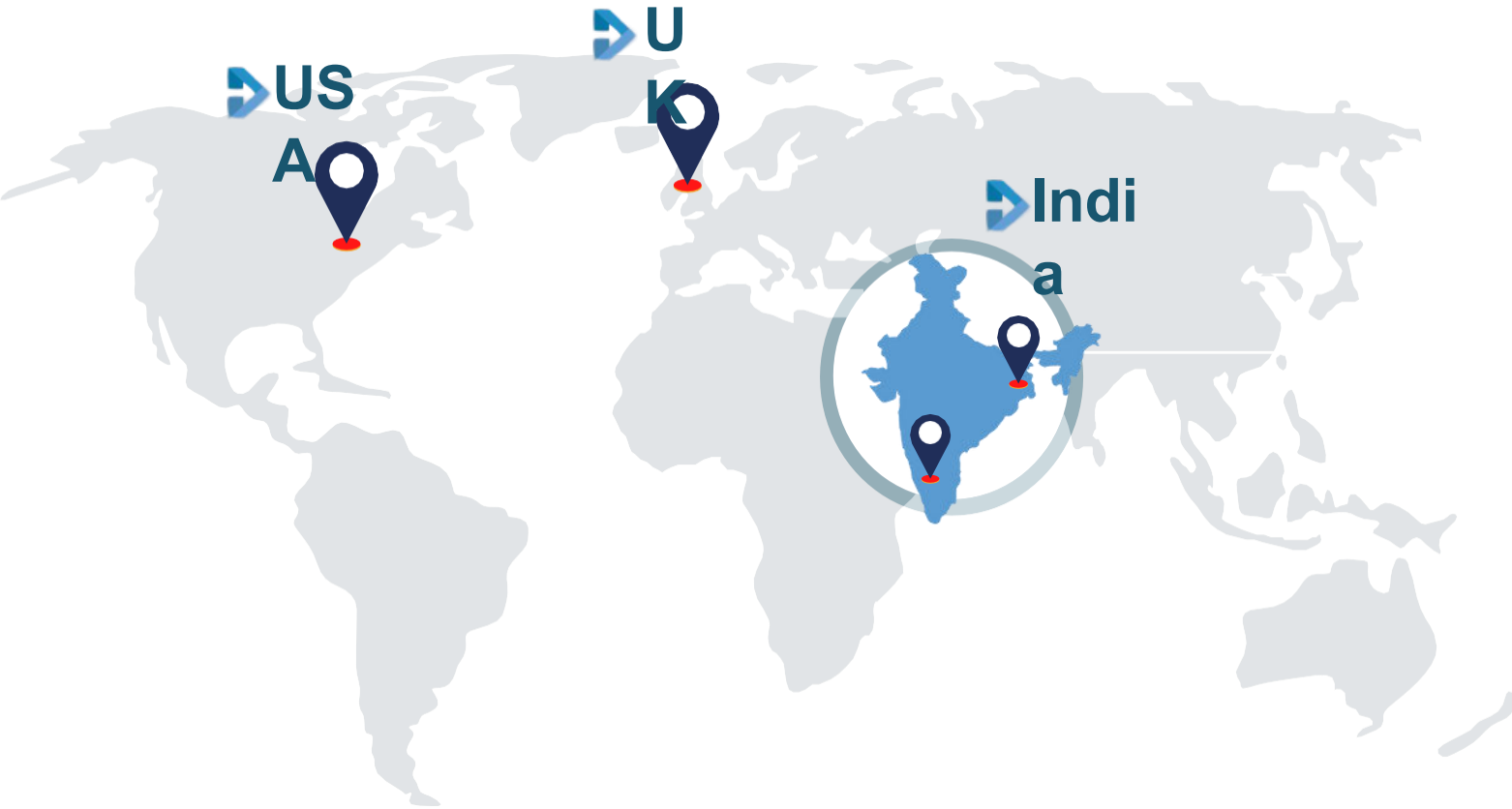
Client's Benefit

- **Reduced overhead infra cost**
- **Reduced time for decision making**
- **Availability of talent with multiple niche skills**
- **Increased efficiency or productivity of employees**
- **Stable offshore resources with only 5% attrition rate**
- **Resource overhead cost reduced by around 60%**
- **TAT adhered deliverables**

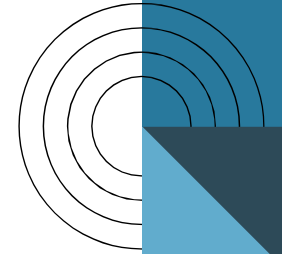


Our Location

(Global Presence)



USA (Chicago), UK(Liverpool, Manchester)
India (Kolkata, Bangalore)



Thank You!



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