



# About Inceptial

Offshore Development Centers in Kolkata & Bangalore

Established practices across Testing, Staff Augmentation, Managed Services and Project Solutions

Successfully placed 300+resources as permanent employees

Offices in Kolkata, Bangalore, Hyderabad, Mumbai, Pune & Gurgaon

International offices in USA & UK

120+deployed IT resources across Global clients

4500+registered Final Year Engineering students at any given point of time

200+internal employees

In the process of Patenting a Robotic Recruitment Software, Recruitment To Onboarding

# Our Services

Managed Services



Project Solutions



Testing



Campus Hiring



Smart Outsourcing



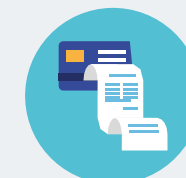
Offshore Delivery



Staffing Solutions



Payroll Services



# Case Study

## Offshore Development Centre (Inceptial India)

**2010-2023** Ongoing



## Client's Profile



**A Multinational IT  
Product Company**

**Headquarter: France**

**Market Presence: 25 Years**

**Global Presence: Paris,  
Germany, USA, India, China**

## Services Offered by Inceptial ODC



**Data  
Mining**



**Testin  
g**



**Automatio  
n**



**Integratio  
n**



**Developmen  
t**



**Contact  
Prospectio  
n**

# ODC SERVICE Development



## Engagement

**Project Name:** Application Development  
**Type of Application:** Web  
**Technology:** Ionic Framework, Angular, HTML, SQL, C#, Java, J2EE, JQuery, Json, SpringBoot, Jboss, JavaScript  
**Team Size:** 23



## Challenges

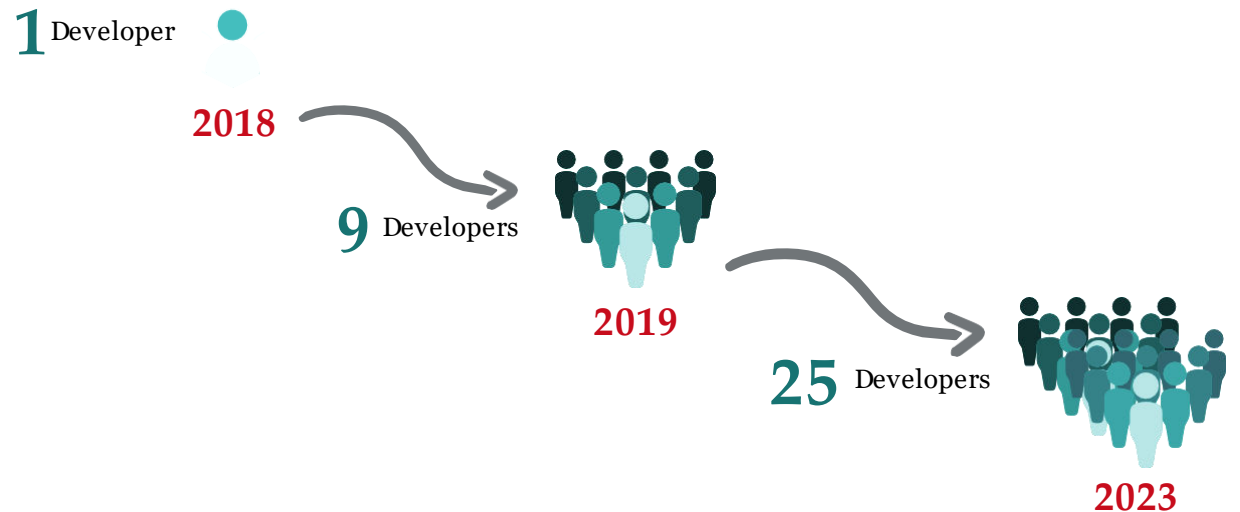
- Client's expectations in details
- Introduced to new product and framework
- Different Time Zones
- Language Barrier
- Winning Client's Confidence on Offshore Team
- On-time & High-Quality Delivery



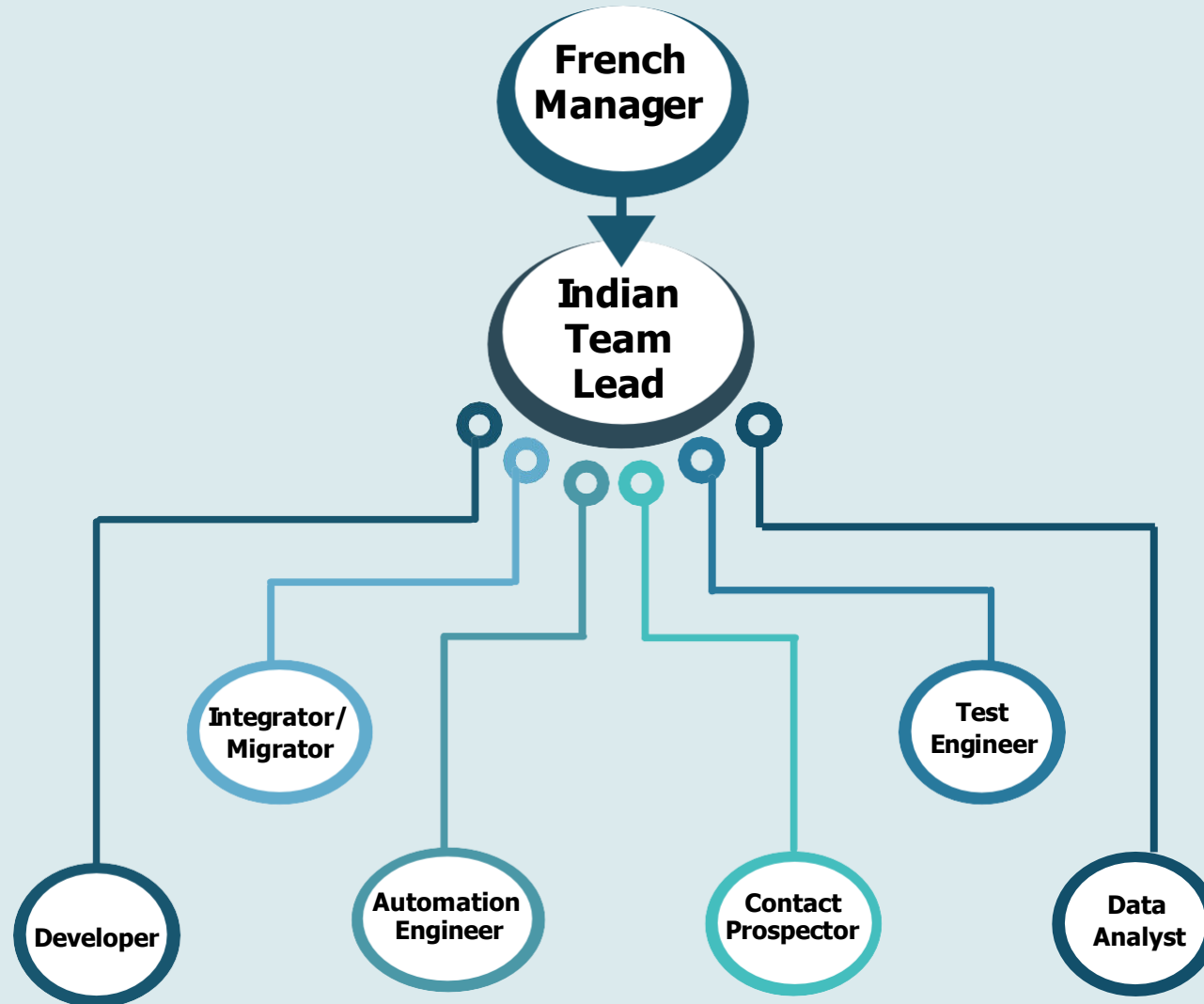
## Solutions

- Detailed understanding of the framework
- Minimum turn-around time for KT
- Conducted regular functional and technical training
- Seamless IT infrastructure support to work remotely
- Client-Partner Bonding
- Built a team from the scratch.
- Reduced Overhead Infra Cost

## Team Growth Flow

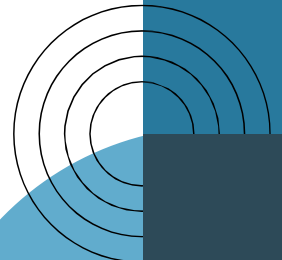
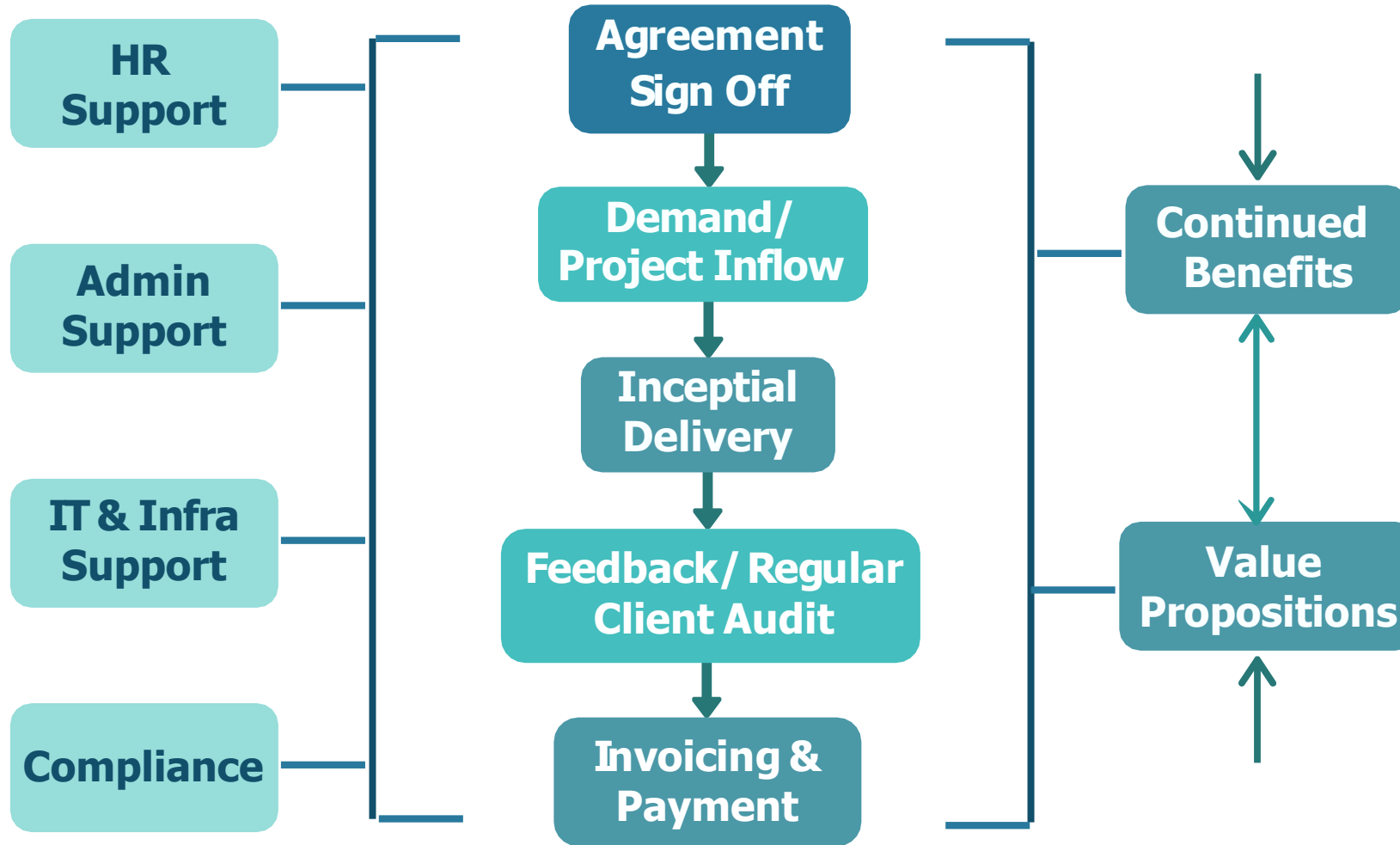


# Staffing Model (IT)



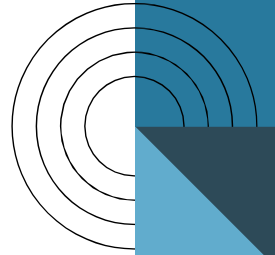
- ▶ State-of-the-art Infrastructure
- ▶ Modern Technology enabled
- ▶ Abundant local talent
- ▶ Perfect mix of experience & skills
- ▶ Employee friendly policies
- ▶ Competitive pricing
- ▶ Flexible Staffing

# Engagement Model



## Client's Benefit

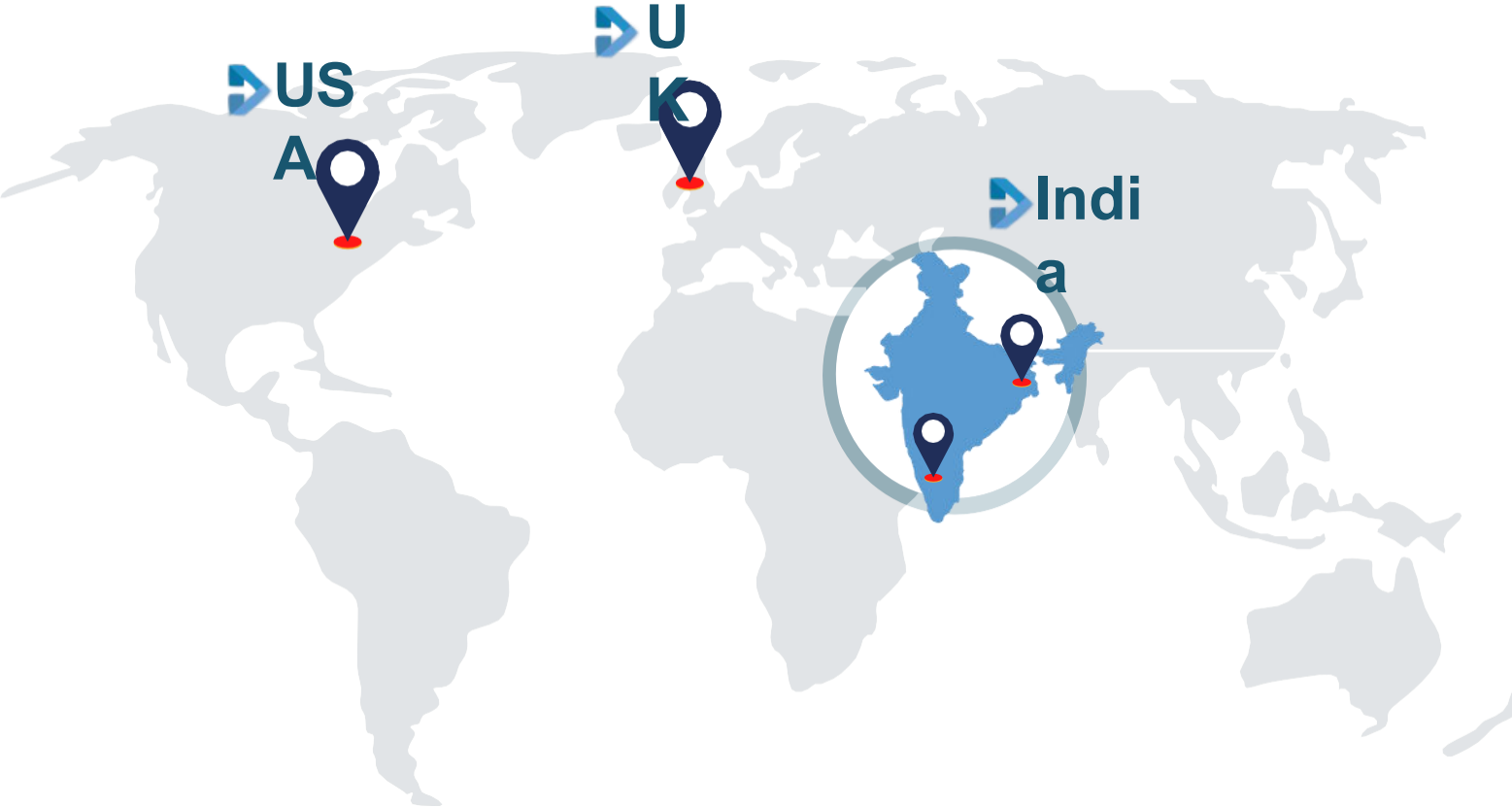
- **Reduced overhead infra cost**
- **Reduced time for decision making**
- **Availability of talent with multiple niche skills**
- **Increased efficiency or productivity of employees**
- **Stable offshore resources with only 5% attrition rate**
- **Resource overhead cost reduced by around 60%**
- **TAT adhered deliverables**





# Our Location

(Global Presence)



USA (Chicago), UK(Liverpool, Manchester),  
India ( Kolkata, Bangalore)

# Thank You!



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